

One Foolish Act Can Ruin a Thousand Other Great Ones



Charlie's plan to walk home after having a few drinks was not the best decision...

Charlie joined his friends to watch the big game. After a few drinks, he decided to walk home. Charlie didn't realize how impairment interferes with balance and good judgment. Walking home impaired could have cost his life...



If you're impaired, call for a ride.

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People walking or biking while under the influence of drugs or alcohol accounted for 23% of all impairment related traffic fatalities in Florida in 2017.

Most people recognize the dangers of driving while under the influence of drugs or alcohol, but seldom consider the dangers of riding a bicycle or walking along a roadway while impaired.

Drugs and alcohol interfere with balance, coordination, and judgement. To put it simply, your brain may not be able to “sync” your body with the simple task of walking or biking safely if you are impaired.

Impaired bicyclists may ride against traffic, weave into oncoming traffic, or forget to use bicycle lights at night.

Impaired pedestrians may cross against the signal, dart into traffic, or trip and fall from the curb.

Every crash, injury, and fatality affects those involved, their family, friends, and community.

Please be personally responsible. Don't drive, walk, or bike while under the influence of drugs or alcohol and remind your family and friends to do the same.

*Take a stand. Have a plan.
Before impairment becomes a factor!*



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